UK ENVIRONMENTAL PHILANTHROPY : THE PATTERN OF OUR PRACTICE

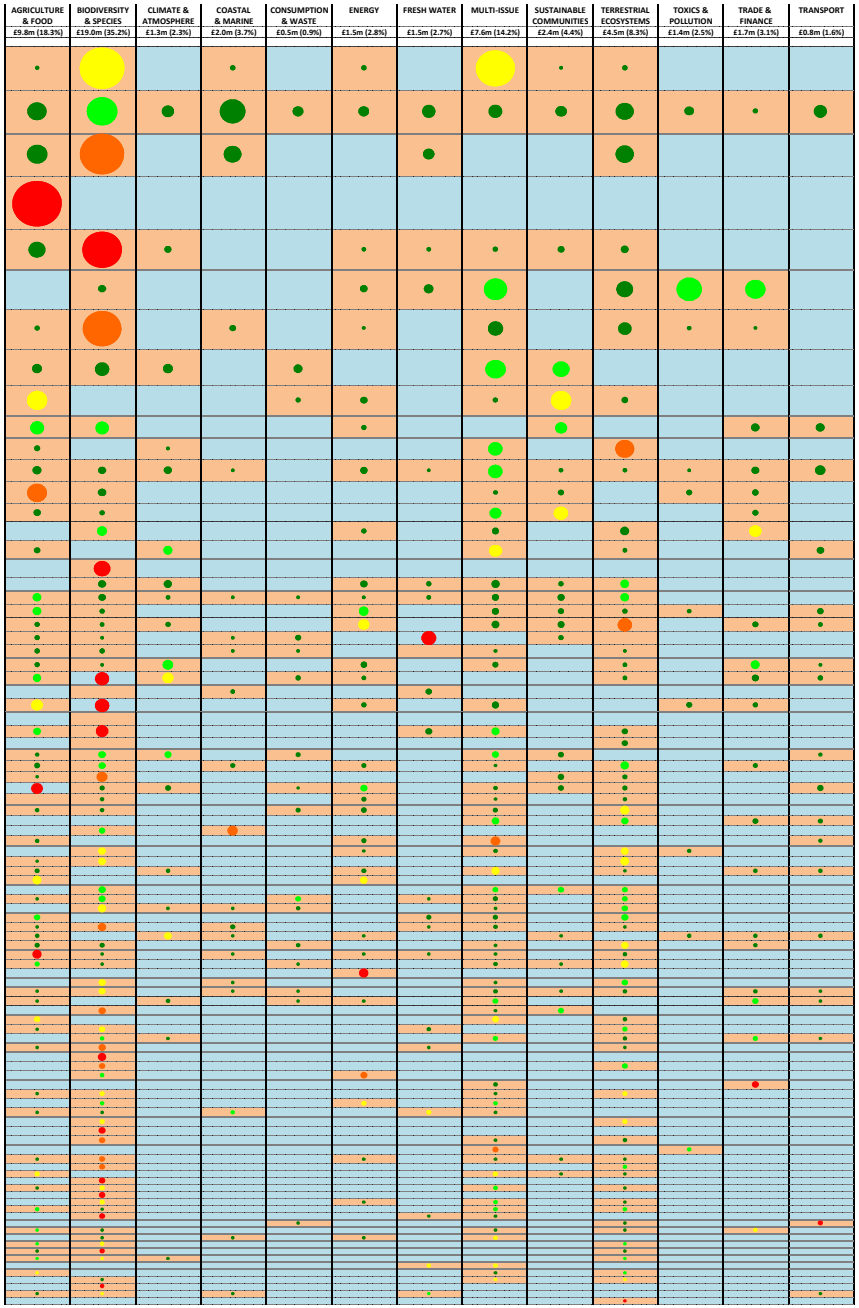
Jon Cracknell - Environmental Funders Network

This map draws on the research published in *Where The Green Grants Went 4*. It shows the distribution of grants from 93 UK based environmental foundations in the 2006/07 financial year. The foundations are ranked in order of size from large to small, in terms of the value of their environmental grants that year. The foundation in the top row gave more than £6.5 million to environmental causes that year. The foundation occupying the bottom row gave just £2,500.

The circles are scaled according to the amount given by each foundation within each of the 13 thematic issue areas used in *Where The Green Grants Went*. When a foundation is making grants in a given issue that cell is coloured in pink, behind the circle which shows the value of their grant-making. Cells coloured in blue show that no grants were made within that issue category.

The colours of the circles show how much of a foundation's overall environmental grant-making is concentrated within each issue category. Dark green shows that less than 20% of that foundation's grants went into the issue in question. Bright green shows that between 20% and 40% of their grants were directed to that issue. Yellow shows that between 40% and 60% of that foundation's environmental funding supported work in that issue category. Orange is for funders that directed between 60% and 80% of their grants into a given issue, and red for those with a strong focus on a particular issue category, into which more than 80% of their environmental grants were directed.

The scattergun distribution of grants is immediately clear, along with the fact that many grant-makers are generalists, dividing their funding amongst a number of different issue categories. The difference between categories supported by a wide range of funders and those receiving little support (which are predominantly blue in colour) is also clear. Finally the map shows how most issues have one or two dominant foundation funders who may be giving more money than all the other foundations that fund on that issue combined.

Please send feedback on the map to Jon Cracknell: jon@greenfunders.org

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