# SAVING THE RAINFORESTS:

## CIVIL SOCIETY MAPPING

A project for the UK Environmental Funders Network

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PLEASE READ ALONGSIDE THE ACCOMPANYING 'SAVING THE RAINFORESTS' REPORT

THIS DOCUMENT IS BEST VIEWED AND NAVIGATED ON YOUR COMPUTER SCREEN USING THE ZOOM TOOL

## PART ONE: STORYLINES MAP

**OVERVIEW:** Why do different parts of the CSO community think it is important to save the rainforest? This summary sheet unpacks their main motivations, and classifies CSOs according to various 'storylines', which relate to their organisational roles and beliefs, akin to niches within an ecosystem. The columns headed in pale blue consider what motivates these CSOs to try and curb deforestation, and the two pink columns give an indiction of whether they are 'insiders' or 'outsiders' in terms of their engagement with key institutions.

**KEY:** Spheres • indicate the storylines, motivation, and core strategy of each CSO. A single CSO may belong in up to three storyline columns, but only one motivation column, and only one core strategy column.

| | STORYLINES: WHAT CSOs DO AND HOW THEY GO ABOUT IT | | | | | | | | | CORE MOTIVATION: WHY CSOs WORK ON FORESTS AND WHO/WHAT THE WORK IS FOR | | | | CORE STRATEGY | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | *Knowledge Builders* | *Peoples Heroes* | *Institution Watchers* | *Finance Pioneers* | *Standard Setters* | *Parks Rangers* | *Brand Attackers* | *Critical Friends* | *Consumer Guides* | CARBON REDUCTION [Climate and ecosystems] | CONSERVATION [Biodiversity, ecosystems and wilderness] | ENVIRONMENTAL JUSTICE [Forest Peoples] | RESOURCE USE EFFICIENCY [Political/legal integrity] | INSIDER | OUTSIDER |
| **CSO example** | World Resources Insitute | Forest Peoples Programme | Global Witness | Conservn. Internat. | Rainforest Alliance | Birdlife Internat. | Greenpeace | Envtl. Defense Fund | WWF | Greenpeace | Fauna & Flora Internat. | Rainforest Foundation | Client Earth | Nat. Resources Defense Council | Biofuel Watch |
| **CSO NAME** | | | | | | | | | | | | | | | |
| African Wildlife Foundation | | | | • | | • | | • | | | • | | | • | |
| Amazon Watch | | • | | | | | | | | | | • | | | • |
| ARA (Working Grp. on Forests and Biodiversity) | | • | | | | | | • | • | | | • | | • | |
| Bank Information Center | | | • | | | | | | | | | | • | | • |
| Biofuelwatch | | • | | | | | | | | | | • | | | • |
| Birdlife International | | | | | | • | | | | | • | | | • | |
| Both ENDS | | • | • | | | | | | | | | • | | • | |
| Bruno Manser Fund | | • | | | | | | | | | | • | | | • |
| Center for International Environmental Law | • | • | • | | | | | | | | | | • | • | |
| Center for Internat. Forestry Research (CIFOR) | • | | | | | | | | | | | | • | • | |
| Chatham House | • | | | | | | | • | | | | | • | • | |
| ClientEarth | • | | • | | | | | | | | | | • | • | |
| Conservation International | | | | • | • | • | | • | | | • | | | • | |
| Environmental Defense Fund | | | | • | | | | | • | | | • | | • | |
| Environmental Investigation Agency | | • | • | | | | • | | | | | • | | | • |
| Fauna & Flora International | | | | | | • | | • | | | • | | | • | |
| FERN (Forests & EU Resource Network) | | • | • | | | | | | | | | • | | | • |
| Forest Peoples Programme | | • | • | | | | | | | | | • | | | • |
| Forest Trends | • | | | • | | | | • | | | • | | | • | |
| Friends of the Earth Europe | | | • | | | | • | | | • | | | | | • |
| Friends of the Earth International | | • | | | | | | | | | | • | | | • |
| Friends of the Earth US | | | • | | | | | | | • | | | | | • |
| Global 2000 | | | | | | | • | | • | | • | | | | • |
| Global Canopy Programme | • | | | • | | | | • | | | • | | | • | |
| Global Witness | • | | • | | | | • | | | | | | • | | • |
| Greenpeace European Office | • | | • | | | | | | | • | | | | • | |
| Greenpeace International | • | | • | | | | • | | | • | | | | | • |
| Greenpeace UK | | | | | | | • | | • | • | | | | | • |
| GRET (Groupe de recherche et d'echanges...) | • | | | | | • | | | | | | | • | • | |
| Internat. Institute for Envt. and Devpt. | • | | | | | | | • | | | | | • | • | |
| International Rivers | | • | • | | | | | | | | | • | | | • |
| Internat. Union for Conservation and Nature | • | | | | | | | • | | | • | | | • | |
| Milieudefensie | | | | | | | • | | • | | • | | | | • |
| National Wildlife Federation | | | | | | | | • | | | • | | | • | |
| Natural Resources Defense Council | • | | | | | | | | • | | | | • | • | |
| OilWatch | | • | • | | | | | | | | | • | | | • |
| Plan Vivo | | | | • | • | • | | | | | • | | | • | |
| Pro Regenwald | | • | | | | | | | • | | • | | | • | |
| Rainforest Action Network | | | | | | | • | | • | • | | | | | • |
| Rainforest Alliance | | | | | • | | | • | • | | | | • | • | |
| Rainforest Foundation Norway | | • | • | | | | | | | | | • | | | • |
| Rainforest Foundation UK | | • | • | | | | | | | | | • | | | • |
| Resources Extraction Monitoring | • | | • | | | | | | | | | | • | • | |
| Resources for the Future | • | | | | | | | • | | | | | • | • | |
| Rettet den Regenwald | | • | | | | | • | | | | • | | | | • |
| Rights and Resources Initiative | • | • | | | | | | | | | | • | | • | |
| Robin Wood | | | | | | | • | | • | | • | | | | • |
| Royal Society for the Protection of Birds (RSPB) | | | | | | • | | | • | | • | | | • | |
| Solidaridad | | | | | | | | • | • | | | • | | • | |
| Terrestrial Carbon Group | • | | | | | | | | | • | | | | • | |
| The Corner House | | | • | | | | | | | | | • | | | • |
| The Nature Conservancy | | | | • | | • | | • | | | • | | | • | |
| Tropical Forest Trust | | | | | • | | | • | | | | | • | • | |
| Union of Concerned Scientists | • | | | | | | | | | | | | • | • | |
| Urgewald | | | • | | | | • | | | | | | • | | • |
| Wetlands International | | | | | | • | | • | | | • | | | • | |
| Wilderness Society | | • | • | | | | • | | | | • | | | | • |
| Wildlife Conservation Society | | | | | | • | | • | | | • | | | • | |
| Woods Hole Research Center | • | | | | | | | | | | • | | | • | |
| World Land Trust | | | | | | • | | | | | • | | | • | |
| World Rainforest Movement | | | • | | | | • | | | | | • | | | • |
| World Resources Institute | • | | | | | | | • | | | | | • | • | |
| WWF International | | | | | • | • | | • | | | • | | | • | |
| **TOTAL CSO CAPACITY (# spheres)** | **20** | **18** | **21** | **7** | **5** | **12** | **13** | **19** | **12** | **7** | **22** | **18** | **16** | **37** | **26** |

# PART TWO: PATHWAYS MAP

**PATHWAY 1: PAYMENTS FOR CARBON AND OTHER ECOSYSTEM SERVICES**

**THEORY OF CHANGE:** *"Deforestation will decrease if nations are able to earn income from living trees"*
Creating and deploying new sources of finance for forest protection is an area of signficant CSO activity. The rationale for much of this innovation is that society should pay for ecosystem services provided by healthy forests. Payments for forest carb on via REDD (Reducing Emissions from Deforestation and Forest Degradation) are the best known example, but water and soil services could also be compensated. (Note also the pro ject-based conservation finance models described in Pathway 2).

There are significant divisions, some of them ideological, among the CSO community on how to generate, administer and distrib ute this income, and upon the very principle of turning ecosystem services into tradeable commodities.

**KEY:** Spheres • indicate the level of engagement of a CSO in a given issue or approach. Lighter shading and one sphere • indicates low level engagement, medium shading and two spheres shows medium-level engagement, and three spheres ••• and dark shading shows strong engagement.

Columns coloured orange indicate an important 'faultline' in the CSO community, in this pathway regarding the trading of for est carbon credits. CSOs shaded in RED OPPOSE the rapid integration of forest credits into carbon markets. CSOs shaded in GREEN SUPPORT the rapid integration of forest credits into carbon markets. CSOs shaded in YELLOW may CONDITIONALLY SUPPORT rapid integration, if stretching safeguards were in place. The number of spheres indicates how st rongly they hold these positions.

Columns coloured in blue show that the issue is strongly associated with questions of Rights and Governance.

| | INTERVENTIONS | | | | | | | | | | | APPROACHES | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | POLICY/GOVERNMENT | | | | | FINANCE & INVESTMENT | MARKET / BUSINESS | | | FOREST COMMUNITIES | | | | | | | | | |
| **SEE MAP REPORT FOR MORE INFO →** | UNFCCC REDD: Structure of overall agreement | UNFCCC REDD: Reporting and verifying outcomes | Forest carbon trading and offsets | REDD: Consistency with international policy/law on biodiversity | REDD: Consistency with international policy/law on human rights | World Bank forest and climate funds | Voluntary carbon market | Payments for non-carbon ecosystem services | Standards and certification | Land tenure and quality of governance | Access to REDD decision-making | Advocacy | Applied research | Campaigning | Community capacity building | Investigative/ whistle-blowing | Legal | Practical forest management | Public/media outreach |
| **CSO NAME** | | | | | | | | | | | | | | | | | | | |
| African Wildlife Foundation | • | | | | | | | | | | | •• | | | | | | | |
| Amazon Watch | • | • | •• | | ••• | | | | | ••• | •• | •• | | •• | •• | | •• | | •• |
| ARA (Working Grp. on Forests and Biodiversity) | • | | | | | | | | | | | • | | | | | | | • |
| Bank Information Center | | • | • | | •• | ••• | | | | | | ••• | | •• | •• | •• | •• | | • |
| Biofuelwatch | • | | ••• | | • | • | | | | | | | | | • | | | | •• |
| Birdlife International | •• | | • | ••• | | | | | | | | •• | | | | | | •• | |
| Both ENDS | | | | | | | | | | | | | | | | | | | |
| Bruno Manser Fund | | | | | | | | | | | | | | | | | | | |
| CARE International | • | | | | • | | | | | •• | | • | | | | | | | • |
| Center for International Environmental Law | | | | | ••• | | | | | ••• | | | | | | | ••• | | |
| Center for Internat. Forestry Research (CIFOR) | ••• | ••• | •• | | | •• | | •• | | ••• | | • | ••• | | | | •• | | • |
| Chatham House | • | • | | | | | | | | • | | • | • | | | | | | |
| ClientEarth | •• | ••• | ••• | •• | •• | | | | | •• | | | •• | | | | ••• | | |
| Conservation International | ••• | •• | ••• | ••• | | ••• | ••• | ••• | ••• | • | •• | ••• | ••• | | •• | | | ••• | ••• |
| Environmental Defense Fund | ••• | | ••• | | | •• | | | | | | ••• | •• | | | | | | • |
| Environmental Investigation Agency | • | • | • | | | | • | | | • | | •• | | | | | | | |
| Fauna & Flora International | •• | • | ••• | •• | | • | •• | •• | | •• | | •• | •• | | | | | ••• | • |
| FERN (Forests & EU Resource Network) | •• | •• | •• | •• | •• | ••• | •• | | | ••• | ••• | •• | •• | •• | •• | •• | •• | | • |
| Forest Peoples Programme | ••• | •• | ••• | •• | ••• | ••• | •• | | | ••• | ••• | ••• | | | ••• | •• | ••• | | • |
| Forest Trends | | | ••• | | | • | ••• | ••• | ••• | • | | | ••• | | •• | | •• | •• | | |
| Forests Monitor | | | | | | | | | | | | | | | | | | | |
| Friends of the Earth Europe | | | | | | | | | | | | | | | | | | | |
| Friends of the Earth International | •• | | ••• | | •• | • | | | | •• | | •• | • | •• | •• | • | | | • |
| Friends of the Earth US | ••• | •• | ••• | | • | ••• | | | | •• | | ••• | | • | | •• | • | | |
| Global 2000 | | | | | | | | | | | | | | | | | | | |
| Global Canopy Programme | ••• | •• | ••• | •• | | • | •• | •• | •• | • | | ••• | ••• | •• | | | | ••• | • |
| Global Witness | •• | ••• | •• | ••• | ••• | •• | | | | •• | • | ••• | •• | ••• | • | •• | ••• | | •• |
| Greenpeace European Office | • | | •• | | | | | | | | | ••• | •• | • | | | | | • |
| Greenpeace International | ••• | •• | •• | •• | • | •• | • | | | • | • | ••• | •• | •• | | •• | | | •• |
| Greenpeace UK | | | •• | | | | | | | | | • | | • | | | | | |
| GRET (Groupe de recherche et d'echanges...) | | | | | | | | | | | | | | | | | | | |
| Internat. Institute for Envt. and Development | •• | •• | •• | | | | | •• | | | | •• | •• | | | | •• | | •• |
| International Rivers | •• | | •• | | | | | | | | | •• | • | | | • | | | |
| Internat. Union for Conservation and Nature | ••• | | •• | ••• | •• | ••• | | •• | | •• | •• | •• | •• | | • | | •• | •• | |
| Milieudefensie | • | | •• | | | | | | | | | •• | | | | | | | • |
| National Wildlife Federation | •• | | ••• | | | | | | | | | ••• | | | | | | | •• |
| Natural Resources Defense Council | ••• | | •• | | | • | | | | | | ••• | | | | | • | | |
| OilWatch | | | | | | | | | | | | | | | | | | | |
| Oxfam | | | | | | | | | | | | | | | | | | | |
| Plan Vivo | | | | | | | ••• | | ••• | •• | | | | | ••• | | | ••• | |
| Pro Regenwald | • | | | | | | | | | •• | | • | | | •• | | | | |
| Rainforest Action Network | • | • | •• | • | • | • | | | | • | | •• | | | | • | | | • |
| Rainforest Alliance | | | | | | | •• | | ••• | | | | ••• | | | | | ••• | |
| Rainforest Foundation Norway | • | | | | | | | | | | • | •• | | | | | | | •• |
| Rainforest Foundation UK | ••• | •• | ••• | | ••• | •• | •• | | • | ••• | ••• | ••• | •• | •• | | •• | ••• | | •• |
| Resources Extraction Monitoring | | | | | | | | | | | | | | | | | | | |
| Resources for the Future | ••• | • | ••• | | | | ••• | •• | | | | | ••• | | | | | | |
| Rettet den Regenwald | | | | | | | | | | | | | | | | | | | |
| Rights and Resources Initiative | •• | | ••• | | •• | •• | | •• | | ••• | • | •• | ••• | | ••• | | ••• | | • |
| Robin Wood | | | | | | | | | | | | | | | | | | | |
| Royal Society for the Protection of Birds (RSPB) | ••• | | •• | ••• | | •• | | | | | | ••• | •• | | | | | •• | |
| Solidaridad | | | | | | | | | | | | | | | | | | | |
| Terrestrial Carbon Group | ••• | ••• | ••• | | | | | | | | | ••• | ••• | | | | | | • |
| The Corner House | | | ••• | | | •• | •• | | | •• | | | •• | | | ••• | | | |
| The Nature Conservancy | ••• | • | ••• | ••• | | ••• | ••• | ••• | •• | • | • | ••• | •• | | | | | ••• | •• |
| Tropical Forest Trust | | | | | | | | | | | | | | | | | | | |
| Union of Concerned Scientists | •• | | •• | •• | | | | | | | | •• | ••• | | | | •• | | |
| Urgewald | | | | | | | | | | | | | | | | | | | |
| Wetlands International | •• | •• | •• | •• | • | •• | •• | | | •• | | •• | • | | | | | •• | |
| Wilderness Society | •• | | • | | •• | | | | | | | •• | • | •• | | | | | •• |
| Wildlife Conservation Society | •• | | ••• | •• | | •• | ••• | ••• | | | | •• | •• | | | | | | |
| Woods Hole Research Center | ••• | •• | •• | | | ••• | | • | | •• | | •• | ••• | | | | | | |
| World Land Trust | | | • | | | | ••• | | | | | | | | | | | ••• | • |
| World Rainforest Movement | • | | •• | | | | | | | •• | | | | •• | • | | | | • |
| World Resources Institute | ••• | ••• | • | | | •• | •• | ••• | ••• | ••• | • | ••• | ••• | | • | •• | ••• | ••• | • |
| WWF International | ••• | •• | ••• | ••• | | ••• | •• | • | ••• | • | | ••• | ••• | | | | | ••• | ••• |
| **TOTAL CSO CAPACITY (# spheres)** | **92** | **45** | **99** | **40** | **35** | **56** | **43** | **31** | **23** | **59** | **21** | **93** | **69** | **24** | **28** | **22** | **39** | **37** | **44** |

**PATHWAY 2: BIODIVERSITY CONSERVATION AND COMMUNITY FOREST MANAGEMENT**

**THEORY OF CHANGE:** *"Deforestation will decrease through protecting areas of high biodiversity value, and by aligning the economic interests of bcal communities with forest conservation"*
Older, top-down conservation models are evolving into more community-centred approaches, with an emphasis on making conservation 'pay its way' and a recognition that the marginalisation of forest peoples must end for them to act as effective forest guardians. Capacity-building and practical projects are hallmarks of this pathway. It also involves creating new sources of conservation finance (see also payments for carbon and other ecosystem services described in Pathway 1).

**KEY:** Spheres • indicate the level of engagement of a CSO in a given issue or approach. Lighter shading and one sphere • indicates low level engagement , medium shading and two spheres shows medium-level engagement, and three spheres ••• and dark shading shows strong engagement.

Columns coloured in blue show that the issue is strongly associated with questions of Rights and Governance.

| | INTERVENTIONS | | | | | | | | | | | | | APPROACHES | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | POLICY/GOVERNMENT | | | | | FINANCE, MARKET & BUSINESS [see also PW1] | | | | FOREST COMMUNITIES | | | | | | | | | | | |
| **SEE MAP REPORT FOR MORE INFO →** | UNCBD and other international agreements | Protected areas and national parks | Innovative conservation finance models (non-REDD) | Institutional capacity | Community conservation | Public sector conservation funding | Private sector conservation funding | Generation of new conservation finance streams | Product certification standards | Land tenure and quality of governance | Fuel, food and fibre needs | Adaptation to environmental change | Enabling economic development | Advocacy | Applied research | Campaigning | Community capacity building | Investigative/ whistle-blowing | Legal | Practical forest management | Public/media outreach |
| **CSO NAME** | | | | | | | | | | | | | | | | | | | | | |
| African Wildlife Foundation | • | ••• | | •• | | •• | •• | ••• | | | | | • | | | | •• | | | ••• | |
| Amazon Watch | | | | | • | • | • | | | •• | | | | | | | • | | | | |
| ARA (Working Grp. on Forests and Biodiversity) | •• | •• | | | •• | | | | | •• | | | • | • | | | ••• | | | •• | • |
| Bank Information Center | | | | | | | | | | | | | | | | | | | | | |
| Biofuelwatch | | | | | | | | | | | | | | | | | | | | | |
| Birdlife International | ••• | ••• | •• | • | • | ••• | ••• | • | | • | • | | • | •• | •• | | •• | | | ••• | • |
| Both ENDS | | | | •• | ••• | | | | | •• | | •• | •• | ••• | | | •• | | | •• | |
| Bruno Manser Fund | | | | | | | | | | ••• | | | | | •• | •• | •• | | •• | | |
| CARE International | | | | | | | | | | | | | | | | | | | | | |
| Center for International Environmental Law | •• | | | | | | | • | | •• | | | | •• | | | | | ••• | | |
| Center for Internat. Forestry Research (CIFOR) | •• | •• | | ••• | | | | | | •• | •• | •• | •• | | ••• | | | | •• | | |
| Chatham House | | | | | | | | | | | | | | | | | | | | | |
| ClientEarth | | | | | | | | | | | | | | | | | | | | | |
| Conservation International | ••• | ••• | ••• | ••• | •• | ••• | ••• | ••• | ••• | •• | • | • | •• | ••• | ••• | | •• | | • | ••• | ••• |
| Environmental Defense Fund | | | | | | | | | | | | | | | | | | | | | |
| Environmental Investigation Agency | | | | | | | | | | | | | | | | | | | | | |
| Fauna & Flora International | •• | ••• | ••• | •• | •• | ••• | ••• | •• | • | •• | • | • | • | •• | ••• | | •• | | | ••• | ••• |
| FERN (Forests & EU Resource Network) | •• | | | ••• | | | | | •• | ••• | • | • | | ••• | •• | ••• | •• | • | •• | • | • |
| Forest Peoples Programme | ••• | •• | | •• | ••• | •• | | | | ••• | | | | •• | | • | •• | | ••• | | • |
| Forest Trends | | | •• | • | • | | | •• | ••• | • | | | •• | •• | ••• | | •• | | •• | •• | |
| Forests Monitor | | | | | •• | | | | | | | | •• | • | | | ••• | | | | |
| Friends of the Earth Europe | | | | | | | | | | | | | | | | | | | | | |
| Friends of the Earth International | | | | •• | •• | | | | | •• | | • | | • | • | • | •• | | | | |
| Friends of the Earth US | | | | | | | | | | | | | | | | | | | | | |
| Global 2000 | | | | | | | | | | • | | | | | | | •• | | | •• | |
| Global Canopy Programme | •• | | | | | | | ••• | •• | | | | | •• | •• | | | | | ••• | |
| Global Witness | • | •• | | | | | | | | ••• | | | | •• | ••• | ••• | | ••• | •• | | •• |
| Greenpeace European Unit | • | | | | | | | | | | | | | •• | | | | | | | |
| Greenpeace International | • | • | • | | | •• | | | | | | | • | •• | • | • | | | | | •• |
| Greenpeace UK | | | | | | | | | | | | | | | | | | | | | |
| GRET (Groupe de recherche et d'echanges...) | | | | ••• | • | | | | | ••• | •• | | ••• | | •• | | ••• | | | ••• | |
| Internat. Institute for Envt. and Development | •• | • | | ••• | ••• | | | •• | • | ••• | •• | •• | ••• | •• | ••• | | •• | | ••• | | •• |
| International Rivers | | | | | | | | | | | | | | | | | | | | | |
| Internat. Union for Conservation and Nature | ••• | ••• | | •• | •• | •• | | • | | •• | • | • | •• | •• | ••• | | •• | | •• | ••• | |
| Milieudefensie | | | | | | | | | | | | | | | | | | | | | |
| National Wildlife Federation | • | | | | | | | | | | | | | • | | | | | | | |
| Natural Resources Defense Council | | | | | | | | | | | | | | | | | | | | | |
| OilWatch | | | | | | | | | | | | | | | | | | | | | |
| Oxfam | | | | | | | | | | | | | | | | | | | | | |
| Plan Vivo | •• | | | ••• | ••• | •• | | | | | | | ••• | | | | ••• | | | ••• | |
| Pro Regenwald | | | | | | | | | | | | | | | | | | | | | |
| Rainforest Action Network | | | | • | •• | | | | | ••• | • | | •• | •• | | •• | ••• | •• | | | |
| Rainforest Alliance | | | | | | | | •• | ••• | • | | | • | | ••• | | | | | ••• | |
| Rainforest Foundation Norway | • | •• | | ••• | ••• | | | | | ••• | • | | •• | •• | | | ••• | | ••• | | |
| Rainforest Foundation UK | | • | | •• | | | | | •• | ••• | | | | •• | | • | •• | | •• | | •• |
| Resources Extraction Monitoring | | | | | | | | | | | | | | | | | | | | | |
| Resources for the Future | | | | | | | | | | | | | | | | | | | | | |
| Rettet den Regenwald | | | | | | | | | | | | | | | | | | | | | |
| Rights and Resources Initiative | •• | • | | ••• | ••• | | | | | ••• | | • | • | •• | ••• | | • | | •• | | |
| Robin Wood | | | | | | | | | | | | | | | | | | | | | |
| Royal Society for the Protection of Birds (RSPB) | ••• | ••• | •• | • | • | ••• | ••• | • | | • | • | | • | ••• | •• | | •• | | | ••• | • |
| Solidaridad | | | | | | | | | | | | | | | | | | | | | |
| Terrestrial Carbon Group | | | | | | | | | | | | | | | | | | | | | |
| The Corner House | | | | | | | | | | | | | | | | | | | | | |
| The Nature Conservancy | ••• | ••• | ••• | •• | • | ••• | ••• | ••• | | • | • | | | ••• | ••• | | • | | | ••• | ••• |
| Tropical Forest Trust | | | | | | | | | | | | | | | | | | | | | |
| Union of Concerned Scientists | | | | | | | | | | | | | | | | | | | | | |
| Urgewald | | | | | | | | | | | | | | | | | | | | | |
| Wetlands International | •• | •• | • | •• | • | ••• | ••• | • | | | • | • | •• | ••• | • | | •• | | | ••• | |
| Wilderness Society | | | | | | | | | | | | | | | | | | | | | |
| Wildlife Conservation Society | •• | ••• | •• | | | ••• | •• | •• | •• | | | • | •• | •• | ••• | | • | | | ••• | ••• |
| Woods Hole Research Center | | | | | | | | •• | | | | | | | ••• | | | | | | |
| World Land Trust | | ••• | | | | | •• | •• | | | | | | | | | | | | ••• | |
| World Rainforest Movement | | | | | | | | | | | | | | | | | | | | | |
| World Resources Institute | | | • | •• | •• | | | | | ••• | | | | •• | ••• | | •• | •• | •• | | |
| WWF International | ••• | ••• | •• | •• | • | ••• | ••• | •• | ••• | •• | • | • | • | ••• | •• | | •• | | | ••• | ••• |
| **TOTAL CSO CAPACITY (# spheres)** | **49** | **46** | **22** | **50** | **42** | **35** | **28** | **33** | **22** | **59** | **17** | **15** | **38** | **59** | **56** | **14** | **58** | **8** | **31** | **54** | **28** |

**PATHWAY 3: COMMODITIES SUPPLY AND DEMAND**

**THEORY OF CHANGE:** *"Deforestation will decrease if investors, shareholders, trading partners and consumers demand supply chain reform"*
CSOs in this community may encourage companies to adopt minimum standards for commodity production, help develop and police these standards, and seek government action as well.

This pathway deals primarily with the size, shape and standards of global commodity markets. See Pathway 4 for more on the ph ysical infrastructure that enables the production of commodities in the first place.

**KEY:** Spheres • indicate the level of engagement of a CSO in a given issue or approach. Lighter shading and one sphere • indicates low level engagement , medium shading and two spheres shows medium -level engagement, and three spheres ••• and dark shading shows strong engagement.

Columns coloured orange indicate two important 'faultlines' in the CSO community within this pathway, regarding a) the devel opment of biofuels and b) the approach to certification systems designed to reduce deforestation associated with commodity prod uction. As regards biofuels,CSOs shaded in **RED** generally OPPOSE existing policies to increase biofuels use. YELLOW shading indicates CSOs that may CONDITIONALLY SUPPORT biofuels development, if the right safeguards are in place.

As regards product certification schemes, CSOs shade in **RED** play a WATCHDOG role against weak or poorly enforced standards. CSOs shaded in GREEN are more closely associated with the DESIGN or IMPLEMENTATION of certification standards.

Columns coloured in blue show that the issue is strongly associated with questions of Rights and Governance.

| | INTERVENTIONS | | | | | | | | | | | | APPROACHES | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | POLICY/GOVERNMENT | | | | MARKET/BUSINESS [see PW4 for mining and energy projects] | | | | | | | FOREST COMMUNITIES | | | | | | | | |
| **SEE MAP REPORT FOR MORE INFO →** | Biofuels | Trade agreements, agri and energy subsidies | Illegal logging: FLEG | Illegal logging: Trade restrictions and procurement | Cattle: Beef and non-meat products | Industrial logging (including FSC) | Palm oil (including RSPO process) | Soy (including RTRS process) | Pulp/paper (including FSC) | Biofuels (including RSB process) | Product certification standards | **Land tenure and quality of governance** | Applied research | Public/media outreach | Practical forest management | Community capacity building | Advocacy | Campaigning | Investigative/ whistle-blowing | Legal |
| **CSO NAME** | | | | | | | | | | | | | | | | | | | | |
| African Wildlife Foundation | | | | | | | | | | | | | | | | | | | | |
| Amazon Watch | | | | | | | | | | | | | | | | | | | | |
| ARA (Working Grp. on Forests and Biodiversity) | ● | | | ●●● | | | | | ●●● | | | | ● | ●●● | | | ●● | | | |
| Bank Information Center | | ●● | | | | | | | | | | | | | | | | | | |
| Biofuelwatch | ●●● | ●● | | | | | ●● | ●● | | ●● | ●●● | ●● | ●● | ●●● | | | ●●● | ●●● | ●● | |
| Birdlife International | ●● | ●● | | | | | | | | | | | ●● | ●● | | | ●●● | | | |
| Both ENDS | ● | ●● | | | | | | ●●● | | ● | ●● | ●● | | | | | ●●● | | | |
| Bruno Manser Fund | | | | | | ●● | | | | | ●● | ●● | | | | ●● | | ●● | ●● | |
| CARE International | ● | ● | | | | | | | | | | | | | | | ● | ● | | |
| Center for International Environmental Law | | | | | | | | | | | | | | | | | | | | |
| Center for Internat. Forestry Research (CIFOR) | ●●● | | ●● | | ● | ●● | ● | | ● | ●● | | ●●● | ●●● | | | | | | | ●● |
| Chatham House | ●● | ● | ●●● | ●●● | | | | | | | | ●●● | ●●● | | | | ● | | | ●● |
| ClientEarth | ● | | ● | ●● | | | | | | | | | ●● | | | | | | | ●●● |
| Conservation International | ●● | | ● | ●● | | | ●●● | ●●● | | ●● | ●●● | | ●●● | ●● | | | ●● | | | |
| Environmental Defense Fund | | | | | | | | | | | | | | | | | | | | |
| Environmental Investigation Agency | | ● | ●● | ●●● | | ●● | | | | | ● | ●● | | ●●● | | ●● | ●●● | ●●● | ●●● | ●●● |
| Fauna & Flora International | | | | | | ● | ●● | | | | | | | | ●● | ● | | | | |
| FERN (Forests & EU Resource Network) | ●● | ●● | ●●● | ●● | | ●● | ● | | ●● | ● | ●● | ●●● | ●● | ● | ● | ●● | ●●● | ●●● | ● | ●● |
| Forest Peoples Programme | | | ●● | | | | ● | | ● | | | ●●● | | | | ●● | ● | | | ● |
| Forest Trends | | | ●●● | ●●● | | ●●● | | | | | | ● | ●●● | | | | ●● | | | ●● |
| Forests Monitor | | | ●●● | | | ●●● | | | | | | ●●● | ●● | | | ●●● | | | ●● | |
| Friends of the Earth Europe | ●●● | ●●● | ● | ● | | | ● | | | | | | | ●●● | | | ●● | ●● | ●● | ●● |
| Friends of the Earth International | ●● | ●● | | | | | ● | ●● | ● | ●● | ●●● | ●●● | | ●● | | ●● | ●●● | ● | ●● | |
| Friends of the Earth US | ●● | ●●● | | | | | | | | ●● | | | | | | | ●●● | ●●● | ●●● | |
| Global 2000 | | | ●●● | ●●● | | | | | | | | | | ●●● | | ● | ●● | ●●● | ●● | ●● |
| Global Canopy Programme | | | | | | | | | | | | | | | | | | | | |
| Global Witness | | ● | ●●● | ●● | | ●●● | | | | | | ●●● | ●●● | ●● | | ●● | ●●● | ●●● | ●●● | ●●● |
| Greenpeace European Unit | ● | | ●● | ●●● | | | | | | | | | ●● | ●● | | | ●●● | ● | ● | ●● |
| Greenpeace International | ● | | | | ●● | ● | ●● | ● | | | | | ● | ●●● | | | ●● | ●● | | |
| Greenpeace UK | ●● | | ● | ● | ●●● | ● | ●●● | ●● | ● | | ●●● | ● | | ●●● | | ●●● | ●●● | ●●● | ●●● | |
| GRET (Groupe de recherche et d'echanges...) | | ●● | | | | | | | | | | | ●● | | | | ●● | | | |
| Internat. Institute for Envt. and Development | ●● | ● | | | | ●● | | | | | ●●● | ●● | ●●● | ●● | | ● | ●● | | | ●● |
| International Rivers | | | | | | | | | | | | | | | | | | | | |
| Internat. Union for Conservation and Nature | ●● | | ●● | | | ●● | | | | ●● | | ●● | ●● | | ● | | | | | ● |
| Milieudefensie | ●● | ● | ●● | ●●● | | | ●● | ● | | ● | ●●● | | | ●●● | | | ●●● | ●● | ●● | |
| National Wildlife Federation | ●● | ● | | | | ●● | | | ●● | ●● | ●●● | | ●● | ●● | | | | ● | | |
| Natural Resources Defense Council | ●●● | ●● | | ●● | | ●● | | | | | | | | ●● | | | ●●● | | | ●●● |
| OilWatch | | | | | | | | | | | | | | | | | | | | |
| Oxfam | ●● | ● | | | | | | | | | | | | ●●● | | | | ●● | ● | |
| Plan Vivo | | | | | | | | | | | | | | | | | | | | |
| Pro Regenwald | ●● | | ●● | ●● | | ●● | ●●● | ●● | ●● | | ●● | ●● | | ●●● | | ●● | ●● | ●● | | |
| Rainforest Action Network | ● | | | | | | ●●● | ●● | ●●● | | | ● | | ●●● | | | | ●●● | ●● | |
| Rainforest Alliance | | | | | ● | ●●● | ● | ● | ●●● | ● | ●●● | | ●●● | | ●●● | | | | | |
| Rainforest Foundation Norway | | | | | | ●● | | | ●● | | ● | ●●● | | | | ●●● | ● | | | ●● |
| Rainforest Foundation UK | | | | | | | | | | | | ●●● | | | | ●● | ● | | | ●● |
| Resources Extraction Monitoring | | | ●●● | | | ●●● | | | | | | ●●● | ●●● | | | | | | ●●● | |
| Resources for the Future | ●●● | | | | | | | | | | | | ●●● | | | | | | | |
| Rettet den Regenwald | ●● | | | | | | ●● | ●● | | ●● | ● | | | | | | | ●●● | | |
| Rights and Resources Initiative | ●● | ● | | | | ● | | | | | ● | ●● | ●● | | | ● | ● | ●● | | ● |
| Robin Wood | ● | | | | | ●●● | ●● | | | ●● | ●●● | | | | | | | | | |
| Royal Society for the Protection of Birds (RSPB) | ●● | ●● | ●● | | | | | | | | | | ●● | ●● | | | ●●● | | | |
| Solidaridad | | | | | | | ●●● | ●●● | | ●●● | ●●● | | ●● | ●●● | ●●● | | ● | | | |
| Terrestrial Carbon Group | | | | | | | | | | | | | | | | | | | | |
| The Corner House | | ●● | | | | | | | | | | | ● | | | | | | ●● | |
| The Nature Conservancy | ●● | | | ●● | | | | | | | | | | ●● | | | | | | |
| Tropical Forest Trust | | | ●●● | ●●● | | ●●● | | | | | ●●● | ●● | ●●● | | ●●● | ● | | | | |
| Union of Concerned Scientists | ●● | | | | | | | | | | | | ●● | | | | ●● | | | |
| Urgewald | | | | | | | | | ●●● | | | | | ●● | | | ●● | ●● | ●●● | |
| Wetlands International | | | | | | | | | | | | | | | | | | | | |
| Wilderness Society | | | | | | | | | | | | | | | | | | | | |
| Wildlife Conservation Society | | | | ● | | ●● | | | | | ●● | | ●● | ●● | | | | | | |
| Woods Hole Research Center | | | | | ●●● | ●●● | | ●●● | | | ●● | ●● | ●●● | | ●●● | | ●● | | | |
| World Land Trust | | | | | | | | | | | | | | | | | | | | |
| World Rainforest Movement | ●● | | | | | ● | ●● | | ●● | | ●●● | ● | | ●● | | ●● | | ●● | ●● | |
| World Resources Institute | ●● | ● | ●● | ●● | | ●● | ● | | ●● | ●● | ●●● | ●●● | ●●● | ● | | | ●●● | | ●● | ●● |
| WWF International | ●● | ● | ●● | ●● | | ●●● | ●●● | ●●● | ●●● | ●● | ●●● | | ●●● | ●●● | ●● | | ●●● | | | ●● |
| **TOTAL CSO CAPACITY (# spheres)** | **65** | **35** | **46** | **45** | **10** | **56** | **39** | **30** | **33** | **27** | **58** | **57** | **70** | **67** | **18** | **32** | **73** | **49** | **43** | **39** |

**PATHWAY 4: DEVELOPMENT FINANCE**

**THEORY OF CHANGE:** *"Deforestation will decrease if environmental and social impacts are worked into assessments of large -scale infrastructure projects"*
CSOs in this community typically highlight large transport, mining, logging and agricultural schemes likely to catalyse furth er deforestation. CSOs seek to minimise the impacts of individual projects, and/or to bring about systemic reform in project f inance policy and institutions. This pathway deals with the building of infrastructure required to bring commodities to market, e.g. oil pipelines, timber mills a nd agricultural processing facilities. See Pathway 3 for more information on markets for the finished commodities.

**KEY:** Spheres • indicate the level of engagement of a CSO in a given issue or approach. Lighter shading and one sphere • indicates low level engagement , medium shading and two spheres shows medium-level engagement, and three spheres ••• and dark shading shows strong engagement.

Columns coloured orange indicate an important 'faultline' in the CSO community, in this pathway regarding engagement with mul tinational corporations. CSOs shaded in **RED** aim to improve Corporate Social Responsibility by EXPOSING low standards and CAMPAIGNING against them. CSOs shaded in **GREEN** aim to improve Corporate Social Responsibility by COLLABORATING with corporations, and sometimes publicly endorsing them.

Columns coloured in blue show that the issue is strongly associated with questions of Rights and Governance.

| | INTERVENTIONS | | | | | | | | | APPROACHES | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | POLICY, GOVERNMENT, FINANCE AND INVESTMENT | | | | | | | | FOREST COMMUNITIES | | | | | | | | |
| **SEE MAP REPORT FOR MORE INFO →** | Public sector lending: Multilateral development banks and ECAs | Private sector lending: Commercial banks | Large corporations: Extractive industries and agriculture | Lobbying, transparency and accountability | Specific projects: Roads and waterways | Specific projects: Dams | Specific projects: Mineral/fossil fuel | Specific projects: Logging and agriculture | Land tenure and quality of governance | Advocacy | Applied research | Campaigning | Community capacity building | Investigative / whistle-blowing | Legal | Practical forest management | Public/media outreach |
| **CSO NAME** | | | | | | | | | | | | | | | | | |
| African Wildlife Foundation | | | | | | | | | | | | | | | | | |
| Amazon Watch | ●●● | ●● | ●●● | ●● | ●●● | ●●● | ●●● | ●● | ●●● | ●●● | | ●●● | ●●● | ●●● | ●●● | | ●●● |
| ARA (Working Grp. on Forests and Biodiversity) | ● | | ● | | | | ●● | | ●●● | | | | ●●● | | | | ●●● |
| Bank Information Center | ●●● | ●●● | ●● | ●●● | | ●●● | ●●● | ●● | ●● | ●●● | ●● | ●● | ●● | ●● | ●● | | ● |
| Biofuelwatch | | | | | | | | | | | | | | | | | |
| Birdlife International | ●● | | | | | | | | | | | | | | | | |
| Both Ends | ●●● | ● | ● | | | ●● | | ●● | | ●●● | | | | | | | ●● |
| Bruno Manser Fund | | | | | | | | | | | | | | | | | |
| CARE International | | | ● | ● | | | | | | | | ● | | | | | |
| Center for International Environmental Law | ●● | ●● | | | | | ● | | ●● | ●● | | | | | ●●● | | |
| Center for Internat. Forestry Research (CIFOR) | ● | | | | | | | | ●● | | ●●● | | | | | | |
| Chatham House | | | | | | | | | | | | | | | | | |
| ClientEarth | | | | | | | | | | | | | | | | | |
| Conservation International | | | ●●● | | | | ●●● | ●● | | | | | | | | ●● | ● |
| Environmental Defense Fund | ●●● | ●● | ●●● | | ● | ● | ● | ● | | ●●● | ●● | | | | | | ● |
| Environmental Investigation Agency | | | ● | | | | | | | | | | | | | | |
| Fauna & Flora International | | | ●●● | | | | ●● | ●● | | | | | | | | ●●● | |
| FERN (Forests & EU Resource Network) | ● | ● | ● | ● | ● | ● | ● | ● | ●●● | ●●● | ●● | ●● | ●● | | ●● | | ● |
| Forest Peoples Programme | ●● | ● | ● | ●● | ● | ● | ● | ● | ●●● | ●●● | | | ●●● | | ●●● | | ● |
| Forest Trends | | | | | | | | | | | | | | | | | |
| Forests Monitor | | | | | | | | | | | | | | | | | |
| Friends of the Earth Europe | ●● | | ●●● | ●●● | | | | | | ●● | ● | ●●● | | ●● | ●●● | | ●● |
| Friends of the Earth International | ●● | | ●● | ●● | | | ● | ● | ●● | ●● | ●● | ●● | | | | | ● |
| Friends of the Earth US | ●●● | ●●● | | ●●● | | | ●● | | ●● | ●●● | | ●● | | ●●● | ●● | | |
| Global 2000 | | | | | | | | | | | | | | | | | |
| Global Canopy Prog. (via Forest Footprint Disc.) | | | ●● | | | | | | | ●● | | | | ● | | | ● |
| Global Witness | ●●● | ●●● | ●●● | ●●● | | | ●●● | | ● | ●●● | ●●● | ●●● | ●● | ●●● | ●●● | | ●● |
| Greenpeace European Unit | | | | | | | | | | | | | | | | | |
| Greenpeace International | ●● | | ●●● | ●● | | | | ●● | | ●●● | | ●●● | | ●●● | | | ●●● |
| Greenpeace UK | ● | | | ● | | | | ● | ●● | ●● | | ●●● | | ●●● | | | ●●● |
| GRET (Grouoe de recherche et d'echanges...) | | | | | | | | | | | | | | | | | |
| Internat. Institute for Envt. and Development | ●● | ● | ●● | | | | | | ●●● | ●● | ●●● | | | | ●● | | ●● |
| International Rivers | ●●● | ●● | | ●●● | ● | ●●● | | | | ●● | ●●● | ●● | ●●● | ●●● | ●● | | ●● |
| Internat. Union for Conservation and Nature | ●● | | ●● | | | | ●● | ●● | | | ●● | | | | | ●● | |
| Milieudefensie | ● | ●●● | ●●● | ●● | | | ●● | ● | | ●● | | ●●● | | ●● | | | ●● |
| National Wildlife Federation | | | | | | | | | | | | | | | | | |
| Natural Resources Defense Council (in Patagonia | | | | | | ●● | | | | ●●● | | | | | ●● | | ●● |
| OilWatch | ●● | ● | ●●● | | | | ●●● | | ●● | | | ●● | ●●● | ●● | | | |
| Oxfam | | | | | | | | | | | | | | | | | |
| Plan Vivo | | | | | | | | | | | | | | | | | |
| Pro Regenwald | | | | | | | | | | | | | | | | | |
| Rainforest Action Network | ●● | ●●● | ●●● | ●●● | | | ●●● | ●●● | ●● | ●●● | | ●●● | ●● | ●●● | ● | | ●●● |
| Rainforest Alliance | | | | | | | | | | | | | | | | | |
| Rainforest Foundation Norway | ● | | ● | ●● | | | | ● | ●●● | ●●● | | | ●●● | | ●● | | |
| Rainforest Foundation UK | ● | | | ●● | | | | ●● | ●●● | ●●● | | | ●●● | ●● | ●● | | ● |
| Resources Extraction Monitoring | | | | | | | | | | | | | | | | | |
| Resources for the Future | | | | | | | | | | | | | | | | | |
| Rettet den Regenwald | | | ●●● | | | | | ●●● | | | | ●●● | | | | | |
| Rights and Resources Initiative | | | | | | | | | | | | | | | | | |
| Robin Wood | | | ●●● | | | | | ●● | | | | ●● | | ●● | | | ●●● |
| Royal Society for the Protection of Birds (RSPB) | ●● | | | | | | | | | ● | | | | | | | |
| Solidaridad | | | ●●● | | | | | | | | | | | | | ●●● | |
| Terrestrial Carbon Group | | | | | | | | | | | | | | | | | |
| The Corner House | ●● | ●● | ●● | ●●● | | ● | | | ●● | ● | ●●● | | | ●● | ●● | | |
| The Nature Conservancy | | | ●● | | | | | | | | ●●● | | | | | ● | |
| Tropical Forest Trust | | | | | | | | | | | | | | | | | |
| Union of Concerned Scientists | | | | | | | | | | | | | | | | | |
| Urewald | ●● | ●●● | | ●● | | | | | | ●● | | ●● | | ●●● | | | ●● |
| Wetlands International | ● | | | | | ● | | | | ●● | | | | | | | |
| Wilderness Society | | | | | | | | | | | | | | | | | |
| Wildlife Conservation Society | | | ●●● | | | | | | | | | | | | | ●● | |
| Woods Hole Research Center | | | ●● | | ● | | | | ● | | ●● | | | | | | |
| World Land Trust | | | | | | | | | | | | | | | | | |
| World Rainforest Movement | ● | | ● | | | | | | | | | | | ● | | | ● |
| World Resources Institute | ●● | ●● | ●● | ●●● | | | ●● | | ●●● | ●●● | ●●● | | ●● | ●● | ●● | | |
| WWF International | ●● | ●● | ●● | ●● | | ● | | | | ●● | ●● | | | ●● | | | ● |
| **TOTAL CSO CAPACITY (# spheres)** | **60** | **37** | **70** | **45** | **8** | **19** | **35** | **31** | **44** | **66** | **36** | **41** | **31** | **44** | **36** | **13** | **44** |