

SAVING THE RAINFORESTS: CIVIL SOCIETY MAPPING

A project for the UK Environmental Funders Network

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PART ONE: STORYLINES MAP

OVERVIEW: Why do different parts of the CSO community think it is important to save the rainforest? This summary sheet unpacks their main motivations, and classifies CSOs according to various 'storylines', which relate to their organisational roles and beliefs, akin to niches within an ecosystem. The columns headed in pale blue consider what motivates these CSOs to try and curb deforestation, and the two pink columns give an indication of whether they are 'insiders' or 'outsiders' in terms of their engagement with key institutions.

KEY: Spheres indicate the storylines, motivation, and core strategy of each CSO. A single CSO may belong in up to three storyline columns, but only one motivation column, and only one core strategy column.

	STORYLINES: WHAT CSOs DO AND HOW THEY GO ABOUT IT									CORE MOTIVATION: WHY CSOs WORK ON FORESTS AND WHO/WHAT THE WORK IS FOR				CORE STRATEGY	
	Knowledge Builders	Peoples Heroes	Institution Watchers	Finance Pioneers	Standard Setters	Parks Rangers	Brand Attackers	Critical Friends	Consumer Guides	CARBON REDUCTION [Climate and ecosystems]	CONSERVATION [Biodiversity, ecosystems and wilderness]	ENVIRONMENTAL JUSTICE [Forest Peoples]	RESOURCE USE EFFICIENCY [Political/legal integrity]	INSIDER	OUTSIDER
CSO example	World Resources Institute	Forest Peoples Programme	Global Witness	Conservn. Internat.	Rainforest Alliance	Birdlife Internat.	Greenpeace	Envtl. Defense Fund	WWF	Greenpeace	Fauna & Flora Internat.	Rainforest Foundation	Client Earth	Nat. Resources Defense Council	Biofuel Watch
CSO NAME															
African Wildlife Foundation				•		•		•						•	•
Amazon Watch		•						•	•					•	•
ASA (Working Grp. on Forests and Biodiversity)		•						•	•					•	•
Bank Information Center			•											•	•
Biofuelwatch		•												•	•
Birdlife International						•								•	•
Both ENDS		•												•	•
Bruno Manser Fund		•												•	•
Center for International Environmental Law	•	•												•	•
Center for Internat. Forestry Research (CIFOR)	•													•	•
Chatham House	•													•	•
ClientEarth	•													•	•
Conservation International					•	•								•	•
Environmental Defense Fund				•										•	•
Environmental Investigation Agency		•												•	•
Fauna & Flora International														•	•
FERN (Forests & EU Resource Network)		•												•	•
Forest Peoples Programme		•												•	•
Forest Trends	•													•	•
Friends of the Earth Europe														•	•
Friends of the Earth International		•												•	•
Friends of the Earth US														•	•
Global 2000														•	•
Global Canopy Programme	•													•	•
Global Witness	•													•	•
Greenpeace European Office	•													•	•
Greenpeace International	•													•	•
Greenpeace UK	•													•	•
GRET (Groupe de recherche et d'échanges...)	•													•	•
Internat. Institute for Envnt. and Devpt.	•													•	•
International Rivers		•												•	•
Internat. Union for Conservation and Nature	•													•	•
Milieudefensie														•	•
National Wildlife Federation														•	•
Natural Resources Defense Council	•													•	•
OilWatch		•												•	•
Plan Vivo		•												•	•
Pro Regenwald		•												•	•
Rainforest Action Network		•												•	•
Rainforest Alliance														•	•
Rainforest Foundation Norway		•												•	•
Rainforest Foundation UK		•												•	•
Resources Extraction Monitoring	•													•	•
Resources for the Future	•													•	•
Rettet den Regenwald	•	•												•	•
Rights and Resources Initiative	•													•	•
Robin Wood														•	•
Royal Society for the Protection of Birds (RSPB)														•	•
Solidaridad	•													•	•
Terrestrial Carbon Group	•													•	•
The Corner House														•	•
The Nature Conservancy														•	•
Tropical Forest Trust														•	•
Union of Concerned Scientists	•													•	•
Urgewald														•	•
Wetlands International														•	•
Wilderness Society														•	•
Wildlife Conservation Society														•	•
Woods Hole Research Center	•													•	•
World Land Trust														•	•
World Rainforest Movement														•	•
World Resources Institute	•													•	•
WWF International	•													•	•
TOTAL CSO CAPACITY (# spheres)	20	18	21	7	5	12	13	19	12	7	22	18	16	37	26

PART TWO: PATHWAYS MAP

PATHWAY 1: PAYMENTS FOR CARBON AND OTHER ECOSYSTEM SERVICES

THEORY OF CHANGE: "Deforestation will decrease if nations are able to earn income from living trees"

Creating and deploying new sources of finance for forest protection is an area of significant CSO activity. The rationale for much of this innovation is that society should pay for ecosystem services provided by healthy forests. Payments for forest carbon via REDD (Reducing Emissions from Deforestation and Forest Degradation) are the best known example, but water and soil services could also be compensated. (Note also the project-based conservation finance models described in Pathway 2).

There are significant divisions, some of them ideological, among the CSO community on how to generate, administer and distribute this income, and upon the very principle of turning ecosystem services into tradeable commodities.

KEY: Spheres indicate the level of engagement of a CSO in a given issue or approach. Lighter shading and one sphere indicates low level engagement, medium shading and two spheres shows medium-level engagement, and three spheres and dark shading shows strong engagement.

Columns coloured orange indicate an important 'faultline' in the CSO community, in this pathway regarding the trading of forest carbon credits. CSOs shaded in **RED** OPPOSE the rapid integration of forest credits into carbon markets. CSOs shaded in **GREEN** SUPPORT the rapid integration of forest credits into carbon markets. CSOs shaded in **YELLOW** may CONDITIONALLY SUPPORT rapid integration, if stretching safeguards were in place. The number of spheres indicates how strongly they hold these positions.

Columns coloured in blue show that the issue is strongly associated with questions of Rights and Governance.

	INTERVENTIONS											APPROACHES							
	POLICY/GOVERNMENT				FINANCE & INVESTMENT		MARKET / BUSINESS			FOREST COMMUNITIES		Advocacy	Applied research	Campaigning	Community capacity building	Investigative/whistle-blowing	Legal	Practical forest management	Public/media outreach
SEE MAP REPORT FOR MORE INFO →	UNFCCC REDD: Structure of overall agreement	UNFCCC REDD: Reporting and verifying outcomes	Forest carbon trading and offsets	REDD: Consistency with international policy/law on biodiversity	REDD: Consistency with international policy/law on human rights	World Bank forest and climate funds	Voluntary carbon market	Payments for non-carbon ecosystem services	Standards and certification	Land tenure and quality of governance	Access to REDD decision-making								
CSO NAME																			
African Wildlife Foundation	••	•	•••		••••					••••	••	•••		••••		•••		••••	
Amazon Watch	••	•	•••		••••					••••	••	•••		••••		•••		••••	
ARA (Working Grp. on Forests and Biodiversity)	••	•	•••		••••					••••	••	•••		••••		•••		••••	
Bank Information Center	••	•	•••		••••					••••	••	•••		••••		•••		••••	
Biofuelwatch	••	•	•••		••••					••••	••	•••		••••		•••		••••	
Birdlife International	••	•	•••		••••					••••	••	•••		••••		•••		••••	
Both ENDS	••	•	•••		••••					••••	••	•••		••••		•••		••••	
Bruno Manser Fund	••	•	•••		••••					••••	••	•••		••~		•••		••~	
CARE International	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Center for International Environmental Law	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Center for Internat. Forestry Research (CIFOR)	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Chatham House	••	•	•••		••~					••~	••	••~		••~		••~		••~	
ClientEarth	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Conservation International	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Environmental Defense Fund	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Environmental Investigation Agency	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Fauna & Flora International	••	•	•••		••~					••~	••	••~		••~		••~		••~	
FERN (Forests & EU Resource Network)	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Forest Peoples Programme	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Forest Trends	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Forests Monitor	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Friends of the Earth Europe	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Friends of the Earth International	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Friends of the Earth US	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Global 2000	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Global Canopy Programme	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Global Witness	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Greenpeace European Office	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Greenpeace International	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Greenpeace UK	••	•	•••		••~					••~	••	••~		••~		••~		••~	
GRET (Groupe de recherche et d'échanges...)	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Internat. Institute for Envnt. and Development	••	•	•••		••~					••~	••	••~		••~		••~		••~	
International Rivers	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Internat. Union for Conservation and Nature	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Milieudefensie	••	•	•••		••~					••~	••	••~		••~		••~		••~	
National Wildlife Federation	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Natural Resources Defense Council	••	•	•••		••~					••~	••	••~		••~		••~		••~	
OilWatch	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Oxfam	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Plan Vivo	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Pro Regenwald	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Rainforest Action Network	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Rainforest Alliance	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Rainforest Foundation Norway	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Rainforest Foundation UK	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Resources Extraction Monitoring	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Resources for the Future	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Rettet den Regenwald	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Rights and Resources Initiative	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Robin Wood	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Royal Society for the Protection of Birds (RSPB)	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Solidaridad	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Terrestrial Carbon Group	••	•	•••		••~					••~	••	••~		••~		••~		••~	
The Corner House	••	•	•••		••~					••~	••	••~		••~		••~		••~	
The Nature Conservancy	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Tropical Forest Trust	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Union of Concerned Scientists	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Urgewald	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Wetlands International	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Wilderness Society	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Wildlife Conservation Society	••	•	•••		••~					••~	••	••~		••~		••~		••~	
Woods Hole Research Center	••	•	•••		••~					••~	••	••~		••~		••~		••~	
World Land Trust	••	•	•••		••~					••~	••	••~		••~		••~		••~	
World Rainforest Movement	••	•	•••		••~					••~	••	••~		••~		••~		••~	
World Resources Institute	••	•	•••		••~					••~	••	••~		••~		••~		••~	
WWF International	••	•	•••		••~					••~	••	••~		••~		••~		••~	
TOTAL CSO CAPACITY (# spheres)	92	45	99	40	35	56	43	31	23	59	21	93	69	24	28	22	39	37	44

PATHWAY 2: BIODIVERSITY CONSERVATION AND COMMUNITY FOREST MANAGEMENT

THEORY OF CHANGE: "Deforestation will decrease through protecting areas of high biodiversity value, and by aligning the economic interests of local communities with forest conservation"

Older, top-down conservation models are evolving into more community-centred approaches, with an emphasis on making conservation "pay its way" and a recognition that the marginalisation of forest peoples must end for them to act as effective forest guardians. Capacity-building and practical projects are hallmarks of this pathway. It also involves creating new sources of conservation finance (see also payments for carbon and other ecosystem services described in Pathway 1).

KEY: Spheres • indicate the level of engagement of a CSO in a given issue or approach. Lighter shading and one sphere • indicates low level engagement, medium shading and two spheres shows medium-level engagement, and three spheres ••• and dark shading shows strong engagement.

Columns coloured in blue show that the issue is strongly associated with questions of Rights and Governance.

	INTERVENTIONS												APPROACHES								
	POLICY/GOVERNMENT				FINANCE, MARKET & BUSINESS [see also PW1]				FOREST COMMUNITIES				Advocacy	Applied research	Campaigning	Community capacity building	Investigative/whistle-blowing	Legal	Practical forest management	Public/media outreach	
SEE MAP REPORT FOR MORE INFO →	UNCBD and other international agreements	Protected areas and national parks	Innovative conservation finance models (non-REDD)	Institutional capacity	Community conservation	Public sector conservation funding	Private sector conservation funding	Generational new conservation finance streams	Product certification standards	Land tenure and quality of governance	Fuel, food and fibre needs	Adaptation to environmental change	Enabling economic development								
CSO NAME																					
African Wildlife Foundation	••	•••		••		••	••	•••		••			•							•••	
Amazon Watch	••	••			••		••			••			•	••						••	•
ANA (Working Grp. on Forests and Biodiversity)	••	••			••		••			••			•	••						••	•
Bank Information Center																					
Biofuelwatch																					
Birdlife International	•••	•••	••	••	••	•••	•••	••		••			••	••	••					•••	•
Both ENDS				••	•••					••		••	••	••	••					••	•
Bruno Manser Fund										••										••	
CARE International										••										••	
Center for International Environmental Law	••							••					••	••	••					•••	
Center for Internat. Forestry Research (CIFOR)	••	••		•••						••		••	••	••	••					••	
Chatham House																					
ClientEarth	•••	•••	•••	•••	••	•••	•••	•••	•••	••		••	••	••	••	••				••	•••
Conservation International	•••	•••	•••	•••	••	•••	•••	•••	•••	••		••	••	••	••	••				••	•••
Environmental Defense Fund	•••	•••	•••	•••	••	•••	•••	•••	•••	••		••	••	••	••	••				••	•••
Environmental Investigation Agency																					
Fauna & Flora International	••	•••	•••	••	••	•••	•••	••	••	••		••	••	••	••	••				•••	•••
FERN (Forests & EV Resource Network)	••	••		•••	••	••	••	••	••	••		••	••	••	••	••				••	••
Forest Peoples Programme	•••	••		••	••	••	••	••	••	••			••	••	••	••				•••	••
Forest Trends				••	••			••	••	••			••	••	••	••				••	••
Forests Monitor					••								••	••	••	••				••	••
Friends of the Earth Europe				••	••					••				••	••	••				••	••
Friends of the Earth International				••	••					••				••	••	••				••	••
Friends of the Earth US				••	••					••				••	••	••				••	••
Global 2000										••										••	••
Global Canopy Programme	••	••						•••	••	••				••	••	••				••	••
Global Witness	••	••	••						•••	••				••	••	••				••	••
Greenpeace European Unit	••	••	••						••	••			••	••	••	••				••	••
Greenpeace International	••	••	••						••	••			••	••	••	••				••	••
Greenpeace UK	••	••	••						••	••			••	••	••	••				••	••
GRET (Groupe de recherche et d'échanges...)	••	••	••	•••	••	••	••	••	••	••		••	••	••	••	••				••	••
Internat. Institute for Envmt. and Development	••	••		•••	••	••	••	••	••	••		••	••	••	••	••				••	••
International Rivers	••	••	••	••	••	••	••	••	••	••		••	••	••	••	••				••	••
Internat. Union for Conservation and Nature	•••	•••	••	••	••	••	••	••	••	••		••	••	••	••	••				••	••
Milieudefensie				••	••					••			••	••	••	••				••	••
National Wildlife Federation	••												••	••	••	••				••	••
Natural Resources Defense Council																					
OiiWatch																					
Oxfam																					
Plan Vivo	••	••		•••	•••	••							•••							•••	••
Pro Regenwald				••	••					••			••	••	••	••				••	••
Rainforest Action Network				••	••					••			••	••	••	••				••	••
Rainforest Alliance				••	••					••			••	••	••	••				••	••
Rainforest Foundation Norway	••	••		••	••			••	••	••			••	••	••	••				••	••
Rainforest Foundation UK	••	••		••	••			••	••	••			••	••	••	••				••	••
Resources Extraction Monitoring																					
Resources for the Future																					
Rettet den Regenwald																					
Rights and Resources Initiative	••	••	••	•••	••	••	••	••	••	••		••	••	••	••	••				••	••
Robin Wood																					
Royal Society for the Protection of Birds (RSPB)	•••	•••	••	••	••	••	••	••	••	••		••	••	••	••	••				••	••
Solidaridad																					
Terrestrial Carbon Group																					
The Corner House																					
The Nature Conservancy	•••	•••	•••	••	••	•••	•••	•••	••	••			••	••	••	••				••	••
Tropical Forest Trust																					
Union of Concerned Scientists																					
Urgewald																					
Wetlands International	••	••	••	••	••	•••	•••	••			••	••	••	••	••	••				••	••
Wilderness Society																					
Wildlife Conservation Society	••	•••	••			••	••	••	••	••		••	••	••	••	••				••	••
Woods Hole Research Center																					
World Land Trust																					
World Land Trust US																					
World Rainforest Movement		•••																			
World Resources Institute	•••	•••	••	••	••	••	••	••	••	••		••	••	••	••	••				••	••
WWF International	•••	•••	••	••	••	••	••	••	••	••		••	••	••	••	••				••	••
TOTAL CSO CAPACITY (# spheres)	49	46	22	50	42	35	28	33	22	59	17	15	38	59	56	14	58	8	31	54	28

PATHWAY 3: COMMODITIES SUPPLY AND DEMAND

THEORY OF CHANGE: "Deforestation will decrease if investors, shareholders, trading partners and consumers demand supply chain reform"

CSOs in this community may encourage companies to adopt minimum standards for commodity production, help develop and police these standards, and seek government action as well.

This pathway deals primarily with the size, shape and standards of global commodity markets. See Pathway 4 for more on the physical infrastructure that enables the production of commodities in the first place.

KEY: Spheres • Indicate the level of engagement of a CSO in a given issue or approach. Lighter shading and one sphere indicates low-level engagement, medium shading and two spheres shows medium-level engagement, and three spheres ••• and dark shading shows strong engagement.

Columns coloured orange indicate two important "faultlines" in the CSO community within this pathway, regarding a) the development of biofuels and b) the approach to certification systems designed to reduce deforestation associated with commodity production. As regards biofuels, CSOs shaded in **RED** generally OPPOSE existing policies to increase biofuels use. **YELLOW** shading indicates CSOs that may **CONDITIONALLY SUPPORT** biofuels development, if the right safeguards are in place.

As regards product certification schemes, CSOs shaded in **RED** play a **WATCHDOG** role against weak or poorly enforced standards. CSOs shaded in **GREEN** are more closely associated with the **DESIGN** or **IMPLEMENTATION** of certification standards.

Columns coloured in blue show that the issue is strongly associated with questions of Rights and Governance.

SEE MAP REPORT FOR MORE INFO →	INTERVENTIONS										APPROACHES									
	POLICY/GOVERNMENT				MARKET/BUSINESS [see PW4 for mining and energy projects]						FOREST COMMUNITIES									
	Biofuels	Trade agreements, agr. and energy subsidies	Illegal logging: FLEG	Illegal logging, Trade restrictions and procurement	Cattle, Beef and non-meat products	Industrial logging (including FSC)	Palm oil (including RSPO process)	Soy (including RTRS process)	Pulp/paper (including FSC)	Biofuels (including ISB process)	Product certification standards	Land tenure and quality of governance	Applied research	Public/media outreach	Practical forest management	Community capacity building	Advocacy	Campaigning	Investigative/whistle-blowing	Legal
African Wildlife Foundation																				
Amazon Watch	•••			••••					••••			••	••••				•••			
ARA (Working Grp. on Forests and Biodiversity)	•••	••																		
Bank Information Center	•••	••																		
Biofuelwatch	•••	••					••	••		••	••••	••	••••				••••	••		
Birdlife International	•••	••										••	••••				••••	••		
Both ENDS	•••	••									••	••	••••				••••	••		
Bruno Manser Fund	•••	••				••					••	••	••••				••••	••		
CARE International	•••	••																		
Center for International Environmental Law	•••	••	••		•	••	•			••	••	••••					••			••
Center for Internat. Forestry Research (CIFOR)	•••	••	••	••		••	•			••	••	••••					••			••
Chatham House	••	••	••	••								••	••							••
ClientEarth	••	••	••	••								••	••							••
Conservation International	••	••	••	••								••	••							••
Environmental Defense Fund	••	••	••	••								••	••							••
Environmental Investigation Agency	••	••	••	••								••	••							••
Fauna & Flora International	••	••	••	••								••	••							••
FERN (Forests & EU Resource Network)	••	••	••	••							••	••	••							••
Forest Peoples Programme	••	••	••	••								••	••							••
Forest Trends	••	••	••	••								••	••							••
Forests Monitor	••	••	••	••								••	••							••
Friends of the Earth Europe	••	••	••	••								••	••							••
Friends of the Earth International	••	••	••	••								••	••							••
Friends of the Earth US	••	••	••	••								••	••							••
Global 2000	••	••	••	••								••	••							••
Global Canopy Programme	••	••	••	••								••	••							••
Global Witness	••	••	••	••								••	••							••
Greenpeace European Unit	••	••	••	••								••	••							••
Greenpeace International	••	••	••	••								••	••							••
Greenpeace UK	••	••	••	••								••	••							••
GRET (Groupe de recherche et d'échanges...)	••	••	••	••								••	••							••
Internat. Institute for Env. and Development	••	••	••	••								••	••							••
International Rivers	••	••	••	••								••	••							••
Internat. Union for Conservation and Nature	••	••	••	••								••	••							••
Milieudefensie	••	••	••	••								••	••							••
National Wildlife Federation	••	••	••	••								••	••							••
Natural Resources Defense Council	••	••	••	••								••	••							••
OIIWatch	••	••	••	••								••	••							••
Oxfam	••	••	••	••								••	••							••
Plan Vivo	••	••	••	••								••	••							••
Pro Regenwald	••	••	••	••								••	••							••
Rainforest Action Network	••	••	••	••								••	••							••
Rainforest Alliance	••	••	••	••								••	••							••
Rainforest Foundation Norway	••	••	••	••								••	••							••
Rainforest Foundation UK	••	••	••	••								••	••							••
Resources Extraction Monitoring	••	••	••	••								••	••							••
Resources for the Future	••	••	••	••								••	••							••
Rettet den Regenwald	••	••	••	••								••	••							••
Rights and Resources Initiative	••	••	••	••								••	••							••
Robin Wood	••	••	••	••								••	••							••
Royal Society for the Protection of Birds (RSPB)	••	••	••	••								••	••							••
Solidaridad	••	••	••	••								••	••							••
Terrestrial Carbon Group	••	••	••	••								••	••							••
The Corner House	••	••	••	••								••	••							••
The Nature Conservancy	••	••	••	••								••	••							••
Tropical Forest Trust	••	••	••	••								••	••							••
Union of Concerned Scientists	••	••	••	••								••	••							••
Urgewald	••	••	••	••								••	••							••
Wetlands International	••	••	••	••								••	••							••
Wilderness Society	••	••	••	••								••	••							••
Wildlife Conservation Society	••	••	••	••								••	••							••
Woods Hole Research Center	••	••	••	••								••	••							••
World Land Trust	••	••	••	••								••	••							••
World Rainforest Movement	••	••	••	••								••	••							••
World Resources Institute	••	••	••	••								••	••							••
WWF International	••	••	••	••								••	••							••
TOTAL CSO CAPACITY (# spheres)	65	35	46	45	10	56	39	30	33	27	58	57	70	67	18	32	73	49	43	39

PATHWAY 4: DEVELOPMENT FINANCE

THEORY OF CHANGE: "Deforestation will decrease if environmental and social impacts are worked into assessments of large-scale infrastructure projects"

CSOs in this community typically highlight large transport, mining, logging and agricultural schemes likely to catalyse further deforestation. CSOs seek to minimise the impacts of individual projects, and/or to bring about systemic reform in project finance policy and institutions. This pathway deals with the building of infrastructure required to bring commodities to market, e.g. oil pipelines, timber mills and agricultural processing facilities. See Pathway 3 for more information on markets for the finished commodities.

KEY: Spheres indicate the level of engagement of a CSO in a given issue or approach. Lighter shading and one sphere indicates low level engagement, medium shading and two spheres shows medium-level engagement, and three spheres *** and dark shading shows strong engagement.

Columns coloured orange indicate an important 'faultline' in the CSO community, in this pathway regarding engagement with multinational corporations. CSOs shaded in **RED** aim to improve Corporate Social Responsibility by EXPOSING low standards and CAMPAIGNING against them. CSOs shaded in **GREEN** aim to improve Corporate Social Responsibility by COLLABORATING with corporations, and sometimes publicly endorsing them.

Columns coloured in blue show that the issue is strongly associated with questions of Rights and Governance.

SEE MAP REPORT FOR MORE INFO ->	INTERVENTIONS									FOREST COMMUNITIES	APPROACHES								
	POLICY, GOVERNMENT, FINANCE AND INVESTMENT										Land tenure and quality of governance	Advocacy	Applied research	Campaigning	Community capacity building	Investigation/ whistle-blowing	Legal	Practical forest management	Public/media outreach
	Public sector lending Multilateral development banks and CSOs	Private sector lending Commercial banks	Large corporations Extractive industries and agriculture	Lobbying, transparency and accountability	Specific projects: roads and waterways	Specific projects: dams	Specific projects: Mineral/Forest Fuel	Specific projects: Logging and agriculture											
CSO NAME																			
African Wildlife Foundation	•••	••	••••	••	••••	••••	••••	••	••••	••••	••••	••	••••	••••	••••	••••	••••	••••	
Amazon Watch	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••	••••	••••	••••	••••	••••	••••	
ASA (Woodson Gr. on Forests and Biodiversity)	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••	••••	••••	••••	••••	••••	••••	
Bank Information Center	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••	••••	••••	••••	••••	••••	••••	
Biofuelwatch	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••	••••	••••	••••	••••	••••	••••	
Biofili International	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••	••••	••••	••••	••••	••••	••••	
Both Ends	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••	••••	••••	••••	••••	••••	••••	
Bruno Manser Fund	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••	••••	••••	••••	••••	••••	••••	
CARE International	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••	••••	••••	••••	••••	••••	••••	
Center for International Environmental Law	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••	••••	••••	••••	••••	••••	••••	
Center for Internat. Forestry Research (CIFOR)	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••	••••	••••	••••	••••	••••	••••	
Chatham House	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••	••••	••••	••••	••••	••••	••••	
ClientEarth	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••	••••	••••	••••	••••	••••	••••	
Conservation International	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••	••••	••••	••••	••••	••••	••••	
Environmental Defense Fund	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••	••••	••••	••••	••••	••••	••••	
Environmental Investigation Agency	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••	••••	••••	••••	••••	••••	••••	
Fauna & Flora International	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••	••••	••••	••••	••••	••••	••••	
FERN (Forests & EU Resource Network)	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••	••••	••••	••••	••••	••••	••••	
Forest Peoples Programme	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••	••••	••••	••••	••••	••••	••••	
Forest Trends	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••	••••	••••	••••	••••	••••	••••	
Forest Monitor	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••	••••	••••	••••	••••	••••	••••	
Friends of the Earth Europe	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••••	••	••••	••••	••••	••••	••••	••••	
Friends of the Earth International	••••	••••	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Friends of the Earth US	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Global 2000	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Global Canopy Prog. (via Forest Footprint Disc.)	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Global Witness	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Greenpeace European Unit	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Greenpeace International	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Greenpeace UK	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
GREY (Groupe de recherche et d'échanges...)	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Internat. Institute for Envmt. and Development	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
International Rivers	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Internat. Union for Conservation and Nature	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Militariedade	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
National Wildlife Federation	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Natural Resources Defense Council (in Patagonia)	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Odinwatch	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Oxfam	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Plan Vivo	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Pro Regenwald	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Rainforest Action Network	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Rainforest Alliance	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Rainforest Foundation Norway	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Rainforest Foundation UK	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Resources Extraction Monitoring	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Resources for the Future	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Rettet Jæga Regenwald	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Rights and Resources Initiative	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Robin Hood	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Royal Society for the Protection of Birds (RSPB)	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Solidaridad	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Terrestrial Carbon Group	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
The Corner House	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
The Nature Conservancy	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Tropical Forest Trust	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Union of Concerned Scientists	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Urezwald	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Wetlands International	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Wilderness Society	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Wildlife Conservation Society	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
Woods Hole Research Center	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
World Land Trust	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
World Rainforest Movement	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
World Resources Institute	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
WWF International	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••~	••	••~	••~	••~	••~	••~	••~	
TOTAL CSO CAPACITY (# spheres)	60	37	70	45	8	19	35	31	44	66	36	41	31	44	36	13	44		